MVCAP Action Plan 2011 - 2012

This document contains a summary of the 2011-2012 action plan for Malmesbury and the Villages Community Area Partnership (MVCAP). The intention is that by collecting all the planned activities, costs, and targets together in one document an overall understanding of the Partnership's aims for the next year can be easily reached.

There are a lot of projects contained in this plan. While MVCAP aim to complete them all, it is understood that this may not be possible with the current resources available - particularly the number of active volunteers at the time of writing (March 2011). The priorities for the next year are MVCAP's ongoing activities , the Community Hub project, and the IZWE project. The latter two will however demand significant resources and so are heavily dependant on the availability and interest of volunteers.

The Malmesbury - Tetbury bus service project is a direct result of our public consultation meeting held in September 2010. The first step for this initiative is to explore the options and economics for increasing the bus service between these two hubs. While this has the potential to develop into a major project, it seems likely that the current financial situation and realities of funding services may make it difficult to achieve any improvement in the near future. MVCAP however feel that it is important to have at least explored the options.

Some other projects, such as continuation of work on Reduced Street-lighting or the Community Link pilot scheme, may require the input of only one or two members and are building on past experiences. In this light these should hopefully be achievable . The Community Link scheme however does have the potential to grow if the pilot proves successful.

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The events listed are dependant upon a number of factors. The "freshers fair" event is pretty clearly defined, but the details of the Housing/planning event and the Environment event are still being worked out and are to a certain extent reliant upon the enthusiasm and needs of partner organisations .

Terms used

Theme - A subject area or issues that one or more projects are intended to address.

Project - An individual or related group of schemes being run by MVCAP

Impact - If the project is successful what will have been achieved

SMART Targets - How the success of a project can be measured. SMART stands for Specific, Measurable, Achievable, Realistic, and Time-based.

Costs - Resource requirements for project, both monetary and other costs

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Action Plan Summary

Major Projects: Community Hub, IZWE, Community Link, Malmesbury-Tetbury bus service

Other Projects: Events (Housing/Planning, Environment, Freshers' Fair),Develop links with CAYPIG, Dreamscheme, Streetlighting, stalls at events, Malmesbury area newsletter, Rural Broadband

Ongoing activities: Communications, Staff, Transport Hub, MVCAP Green, Community Safety

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	Action Plan Details		
Theme	**Project**	**Result**	**SMART Targets**
MVCAP Core Operations	Staff	Administrator & Project Officer employed to facilitate running of MVCAP	Administrator post filled & funded Project Officer post filled & funded
	Communications	Continue to raise MVCAP profile	Continue to develop MVCAP identity • Publicity materials • MVCAP Phone Number • MVCAP PO Box • MVCAP Newsletter Parish Engagement Publicity Articles/press releases
		Demonstrate value for money and consideration of impact	Review everything MVCAP do with regard to value for money and considered impact
		Project follow-up	Communicating progress on issues raised • Transport event follow-up • Write press releases & articles

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Theme	Project	Result	SMART Targets
MVCAP Core Operations (cont.)	Training	Develop and enhance MVCAP member skill and knowledge base	MVCAP members attend courses MVCAP capabilities enhanced

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Theme	Project	Result	SMART Targets
Transport	MVCAP Community Link	Community transport project • Response to MVCAP Transport event • Providing transport to events outside of public transport provision hours • Improving access to events for non car owners • Supporting community events	Pilot project established • Cinema link - Sherston to Malmesbury Popularity evaluated • Number of trips run • Number of passengers Operating principles established • Economics of project • Principles of operation established Scalable model suitable for expansion in MVCAP area
	Malmesbury to Tetbury Bus Service	Establishing possibility for improving service • Response to MVCAP Transport event • Improving links between two distinct economic centres • Improving links between two public transport hubs widening options for passengers	Establish economics of improved service Evaluation of ways an improved service could be provided Public consultation to establish demand if project seems feasible

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Theme	Project	Result	SMART Targets
Transport (cont.)	Transport Hub (on-going)	Offers advice to the public on the availability and variety of transport services	Transport hub providing information to public Continue working with Malmesbury Town Council

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Theme	Project	Result	SMART Targets
Young People	Develop links with young people's community group (CAYPIG)	Makes sure that MVCAP considers young people's issues.	Put CAYPIG link on MVCAP website MVCAP representative at CAYPIG meetings
	Work in partnership to support a Dreamscheme	Addresses rural isolation and perceived community barriers, gives young people a positive activity and demonstrates the positives of volunteering to young people.	Work in partnership with the youth service and apply for funding for the activity. Funding acquired Dreamscheme implemented

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Theme	Project	Result	SMART Targets
Environment	MVCAP Green (making environmentally sustainable decisions)	Reducing MVCAP environmental impact	All MVCAP decisions assessed for sustainability Implementation of WWF/Bioregional "One Planet Living" action plan.
	Street Lighting (on-going)	Reduced lighting costs Reduced carbon footprint Reduced light pollution	Continue with the project from 2010/11 if Wiltshire Council funding available Liaise with participating local councils Report recommendations to Area Board
	Environment event	Topic specific event - details to be decided	Event held Follow-up publicity

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Theme	Project	Result	SMART Targets
Community Engagement	MVCAP Community Hub project	Provides a focal point for community engagement and a base for provision of community and voluntary services Provide a base from which to build many community schemes - e.g. • bring groups like CAB to Malmesbury • social enterprise	Form project group Devise project plan Engage partners and stakeholders • Talk to Citizens Advice about using hub • Talk to North Wiltshire Credit Union about using hub Setup charity to run project Access funding Open centre Self-funding after 1 year

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Theme	Project	Result	SMART Targets
Community Engagement (continued)	IZWE - Social network project	Community communication and consultation for MVCAP area	IZWE Project Team Established Site built Project established & run by volunteer team Councils, community groups & public participating
	Community Safety Forum (CSF)	Brings together a range of partners and the community to focus on community safety issues.	Hold 3 to 4 CSF's a year Follow-up publicity Evaluate CSF's – evaluation forms
	"Fresher's Fair" (final name to be decided)	Event to publicise local clubs and community organisations. Brings community groups together. Encourages public to take up hobbies or get involved in community groups.	Hold a community Fresher's Fair Follow- up publicity.

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Theme	Project	Result	SMART Targets
Community Engagement (continued)	Planning / Localism / Housing Event	Topic specific event (in conjunction with Wiltshire Council?) – consultation, information & participation.	Event held Follow-up publicity
	Stalls at events	Publicise MVCAP Projects & Purpose Raises MVCAP profile Raise money for community groups Encourages new MVCAP members Build MVCAP contacts	Run stall at local events

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Theme	Project	Result	SMART Targets
Community Engagement (continued)	Malmesbury Area Newsletter	Regular local newsletter for the Malmesbury area. Reporting local news and activities of local groups	Continue to link with this work within the town Newsletter produced Self-funding

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Theme	Project	Result	SMART Targets
Community Infra-structure	Rural Broadband	Enables community access to the internet Fast links for rural business Resource to boost rural economy	Continue to work on this project and look for further opportunities